



MAEKYUNG GOLF EXPO 2026

CONTRACT

Feb. 20-22, 2026 | COEX Hall B

1 Contractor

Company Name			
President			
Address			
Country		Website	
Contact Person		Position	
Tel		Mobile	
Email			
Exhibits			

2 Application (Booth/Utility)

※ VAT Excluded/1booth = 9sq.m.(3m x 3m)

Item	Quantity	Unit Price	Subtotal (QTY x Price)
Space Only(min.18sqm)	booth(s)	US\$ 2,520/Booth	US\$
Shell Scheme Booth	booth(s)	US\$ 2,870/Booth	US\$
Premium booth	booth(s)	US\$ 3,220/Booth	US\$
Electrical Supply	1Ph 220V:60Hz/kW	kw	US\$ 110/kw
	3Ph 220V:60Hz/kW	kw	US\$ 110/kw
	3Ph 380V:60Hz/kW	kw	US\$ 110/kw
	24-hour Electrical Supply	kw	US\$ 150/kw
Internet (LAN)	port	US\$ 170/port	US\$
Water and Compressed Air	ea	US\$ 270/ea	US\$
TOTAL			US\$
V.A.T(10%)			US\$
GRAND TOTAL			US\$

3 Payment Information and Deadline

Bank Name	Woori Bank
Account Holder	MAEIL BUSINESS NEWSPAPER
Account Number	101-05-024596
SWIFT Code	HVBKKRSE
Payment Deadline	January 9, 2026

※ 50% payment of the total amount should be made upon the submission of the contract.

We hereby agree to comply with the above conditions and the MAEKYUNG GOLF EXPO 2026's terms and regulations, acknowledging that we have received and read them.

Date . ,

Representative _____ (Company's stamp & Signature)

MAEKYUNG GOLF EXPO 2026

T. +82-2-555-7153 E. kgolf@kfairs.com

TERMS & REGULATIONS

Article 1 (Definitions)

1. In these terms and conditions for exhibiting, the term "Exhibitor" shall include all employees, partnership, firm or individual to whom space has been allocated for the purpose of exhibiting.
2. The term "Organizer" shall mean Maeil Business Newspaper, the Korea Professional Golfers' Association (KPGA), and K. Fairs Ltd.
3. The term "Exhibition" shall mean the MAEKYUNG Golf Expo 2026.

Article 2 (Application and Payment Procedures)

1. Any party wishing to participate in the Exhibition must complete and submit the prescribed contract to the Organizer. Within seven (7) days of submission, 50% of the participation fee must be paid as a deposit. The remaining balance shall be paid no later than January 9, 2026.
2. If the Exhibitor fails to pay the balance within the specified deadline, the Organizer may terminate the participation contract. In such case, the Exhibitor shall not be entitled to any refund of fees already paid.

Article 3 (Allocation of Exhibit Space)

1. The Organizer shall allocate exhibit space based on booth size, application date, and order of payment, and the Exhibitor shall not raise any objection to such allocation.
2. The Organizer reserves the right to change the space allocated to an Exhibitor if deemed necessary for reasons such as overall harmony of the venue, visitor flow, or exhibition effectiveness.

Article 4 (Management of Exhibition Hall)

1. The Exhibitor shall display the products specified in the participation contract and shall assign staff to manage their booth properly.
2. If the Exhibitor displays items that differ from those listed in the participation contract or items inconsistent with the nature of the Exhibition, the Organizer may order the immediate suspension, removal, or withdrawal of such items. In this case, participation fees shall not be refunded, and the Exhibitor shall not claim compensation.
3. The Organizer may restrict entry of certain individuals into the Exhibition hall if necessary.
4. The Exhibitor shall not, without prior written consent of the Organizer, transfer, sublet, or exchange all or part of the allocated exhibit space to a third party.
1. The Exhibitor shall not make any structural modifications (e.g., painting floors, ceilings, pillars, or walls) to the Exhibition hall. Any damage caused must be restored at the Exhibitor's expense, and compensation shall be paid to the Organizer. (Removal fee: KRW 300,000 per 1m³ of residual materials.)

Article 5 (Termination and Cancellation)

1. If the Exhibitor refuses to use the allocated booth or fails to make payments within the deadline, the Organizer may unilaterally terminate the contract. In such case, fees already paid shall not be refunded.
2. If the Exhibitor cancels part or all of the contracted space, or withdraws participation after submitting the participation contract, the Exhibitor shall pay the following cancellation fees to the Organizer within fifteen (15) days of cancellation notice. Any participation fees already paid will be offset against the cancellation fee; additional amounts must be paid if insufficient, and any excess will be refunded (VAT excluded):
 - a. Before Oct. 23, 2025: 50% of the total participation fee
 - b. Oct. 24, 2025 – Jan. 21, 2026: 70% of the total participation fee
 - c. On/after Jan. 22, 2026: 100% of the total participation fee

* The date of cancellation shall be based on the date the Organizer receives the Exhibitor's written cancellation notice.

Article 6 (Cancellation or Modification of the Exhibition)

1. If the Exhibition is canceled due to reasons attributable to the Organizer, all participation fees paid shall be refunded to the Exhibitor.
2. However, in cases of force majeure not attributable to the Organizer — including national emergencies, natural disasters, epidemics or infectious diseases, typhoons, earthquakes, floods, heavy rains, fires, explosions, terrorism, disruption of transportation/communication networks, or strikes if the Exhibition is canceled, modified, reduced, or temporarily suspended, participation fees shall not be refunded.

In such cases, the Exhibitor shall not claim compensation or damages against the Organizer.

Article 7 (Installation and Display of Exhibits)

1. The Exhibitor shall complete the installation and display of exhibits within the designated construction period and allocated space.
2. If the use of the venue outside the official installation hours is unavoidable, the Exhibitor must obtain prior approval from the Organizer and pay the overtime usage fee.
3. All contractors for installation must be companies registered with COEX. Overtime fee calculation: Working hours × KRW 1,100,000 (VAT excluded)

Article 8 (Removal of Exhibits and Installations)

1. The Exhibitor shall remove all exhibits and installations within the designated dismantling period, and any costs arising from delays shall be borne immediately by the Exhibitor.
2. Removal of exhibits during the Exhibition period is prohibited. Any damage caused by failure to comply with the removal date and time designated by the Organizer shall be the responsibility of the Exhibitor.

Article 9 (Security, Risk, Theft, and Insurance within the Venue)

1. The Organizer shall take appropriate security measures for the Exhibition and its visitors.
2. Removal of exhibits during the Exhibition period is prohibited, and the Exhibitor shall be responsible for any damage arising from failure to comply with the removal schedule designated by the Organizer.

Article 10 (Fire Prevention Regulations)

1. All materials used in booths and installations within the Exhibition hall must be properly fireproofed in accordance with applicable fire safety regulations.
2. The Exhibitor shall be responsible for any electrical leakage or fire occurring within the allocated space during installation, exhibition, or dismantling periods.
3. The Organizer may require the Exhibitor to take corrective measures related to fire prevention when necessary.

Article 11 (Supplementary Regulations)

1. The Organizer may establish supplementary regulations not specified in these terms if deemed necessary.
2. Any supplementary regulations shall become part of these terms and conditions, and the Exhibitor shall comply accordingly.

Article 12 (Dispute Resolution)

Any interpretation of these terms, disputes arising during the Exhibition period, or disputes concerning the rights and obligations of both parties shall be settled by arbitration under the Commercial Arbitration Rules of the Korean Commercial Arbitration Board. Legal proceedings in court shall not be permitted.